

Mary Jane Mapes, CSP: Leadership/Communication Strategist and Business Relationship Expert

Discover how a Leadership Relationship Specialist Can Transform Relationships and Create a World-Class Workplace Culture.



Mary Jane Mapes has redefined the prescription for building strong relationships – the bedrock of leadership and sales achievement. She believes success takes root to grow and prosper when leaders ignite greatness, first within them and then within others—key to cultivating world class culture.

With over 25 years speaking, coaching, and consulting experience (ranging from healthcare to direct sales to manufacturing), Mary Jane has helped build powerful teams, create exceptional leaders, and develop and turn around floundering businesses.

A combination of compassion and commitment to bringing out the best in people to reach their God-given potential are what fuels this powerhouse speaker. From small start-ups to Fortune 500s, Mary Jane offers fresh perspectives, new distinctions and “I-can-do-it” strategies to resolve relationship issues, clear up communication challenges, and break-through leadership roadblocks.

As President and CEO of [The Aligned Leader Institute](#), Mary Jane specializes in helping leaders and sales and service professionals develop irresistible influence and take relationships and business results higher through deeper connections. The result? More influence - deeper trust and commitment – greater customer satisfaction and loyalty - more engaged workforce – better results!

What Drives Mary Jane

The residual effects of growing up in a 1200 square foot home with an authoritative father, a deferring mother, and eight siblings all vying for attention sparked her interest in learning to communicate and cultivate great relationships. Hers was not a hostile family; they loved one another, and they had each other’s backs. But communication in her home was never easy.

Mary Jane had the gnawing feeling that there had to be a better way for loved ones to interact, and she was driven to discover it.

A Lesson Learned

At age 18, she lost her bid to become Miss Michigan after totally blowing the answer to her question before a live audience of over 2,000 people and a television audience of over a million. Though she didn't go home with the crown, she did go home with the deepest sense of public humiliation she had ever experienced – and a vow to herself that something like that would never happen again.

When she went away to college, Mary Jane took every course imaginable that would force her to speak before others. She discovered a love and talent for speaking, but more importantly, she discovered a way she could take her passion for making to a difference to a larger stage.

Mary Jane Mapes Today

Mary Jane's background and past experience, along with consistently being elevated into positions of leadership, served as the stepping stones to the life of passion and purpose she lives today.

Mary Jane is founder and president of The Aligned Leader Institute, a leadership development and executive coaching organization. Her experience and expertise in management, leadership, customer service, interpersonal relationships, and personal growth have made her a sought-after keynote speaker, seminar leader, and executive coach.

Dynamic Speaker

Entertaining and highly engaging, Mary Jane is a nationally accredited speaker with an uncanny ability to hit the stage, creating an instant connection with her audience. She consistently harvests rave reviews for her thought-provoking content, laugh-out-loud humor, and life-changing ideas.

Known for her **powerful storytelling ability**, Mary Jane transports her audience into the picture, leaving them with unforgettable insights into the dynamics of human relationships—the bedrock of true leadership.

Her **infectious energy, humor, authenticity, and interaction with her audiences** make Mary Jane a rare speaker and presenter whose messages are memorable for years to come.